

## IT'S A WRAP & AN ONGOING AD!

Imagine your advertising dollars working for you 24/7. Visualize your image, your message, following you everywhere; all while you engage in your regular activities. Dream that you can educate people about your services or products even when you aren't working.

A Vehicle wrap turns your business vehicle into a billboard. Unlike a stationary billboard, this one goes everywhere with you.

A vehicle wrap puts you in complete control. They are not paint, nor will they damage your car's factory paint. They are digital images of your choice. Wraps use cutting-edge technology that can take your business card and enlarge it, or create a full color landscape that will make you and your business stand out. Because all vehicle wraps are removable, you won't be "stuck" with your image. As your business grows and your image evolves, wraps can be replaced with no damage to your vehicle.

Are you a community-based business that provides goods and services locally? Do you park your vehicle in a highly visible area? Consider a detailed car wrap. This way, you can convey a lot of information to your potential customers. Your products/services, address, phone number, website, business hours.

Are you driving up and down the Turnpike or the Parkway? A larger, simpler design is for you. Cars traveling at faster speeds frequently won't have time to slow down and convey a lot of information (nor will cars be able to slow down to examine your message), but a name and Website or phone number can really "pop" when designed properly.

Vehicle wraps are always on, always visible, and are not limited to a particular audience. As long as your vehicle is visible, you can reach a broad audience, no matter what their interests, their age or their occupation.

A vehicle wrap reaches *everyone on the road*. According to a study by Arbitron, Inc., more than 95% of all Americans travel in a car each week. So whether your vehicle is in motion or simply parked, your business is visible and accessible! You can reach a huge number of potential customers just by doing something that you do all the time: driving your vehicle.

When shopping for a vehicle wrap, it's important to feel comfortable with your design team. Knowing what your advertising goals are is also important, and should be your design team's priority. Check references. Satisfied customers are the best testimonials for high quality materials! Only they can attest to a wrap's durability and effectiveness!

Speedpro Imaging of Monmouth County, conveniently located in Eatontown, makes vehicle and fleet wraps, banners and signs, impact/specialty graphics, trade show displays, and various real estate signage. Proprietor Danny Aboudi, and his creative team, is looking forward to working with you and making your advertising dollars more valuable to your business than you can imagine! Please visit our Website: [www.speedpronjshore.com](http://www.speedpronjshore.com), and call or visit us at:

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