



Ocean Chamber News

Ocean Township Chamber of Commerce

2010 CALENDAR OF EVENTS

We are still planning events for 2010, and will keep you updated.
Your advance registration/reservation is requested and always appreciated.

MARCH

Thursday, March 25th, 5:30pm.

Business Card Exchange

Location: Takara Steak House • 1610 Rt. 35 South, Oakhurst

Cost: \$10 Members; Non-Members, \$15

APRIL

Tuesday, April 6th, 8 a.m.

Board Meeting at Chamber office

Tuesday, April 13th, 5:30 pm.

Business Card Exchange

Location: Shore Antique Center • 413 Allen Avenue, Allenhurst

Cost: \$5 Members; \$10 Non-Members

Thursday, April 22nd, 8 am.

Breakfast Meeting

Guest Speaker: John D'Amico, Freeholder

Location: Culinary Education Center, Asbury Park

Cost: \$10 Members; \$15 Non-Members

MAY

Tuesday, May 4th, 8:00 a.m.

Board Meeting at Chamber office

Thursday, May 20th, 5:30 p.m.

Business Card Exchange

Location: Millenium Radio New Jersey • Meet & Greet Radio Personalities
(The Point, 101.5 & others) • 2401 Route 66, Ocean

Topic: Social Media "Bootcamp" • Cost: \$10 Members; \$15 Non-members

Wednesday, May 26th, 5-8 p.m.

22nd Annual Business & Retail Expo

Sheraton Eatontown Hotel • 6 Industrial Way East, Eatontown

JUNE

Tuesday, June 1st, 8 a.m.

Board Meeting at Chamber office

Wednesday, June 9th, 11:30 a.m.

Scholarship Award Luncheon & Annual Meeting

Location: Deal Golf & Country Club • 1 Golf Lane, Deal

Cost: \$30 Members; \$35 Non-members

Thursday, June 24th, 8 a.m.

Breakfast Meeting

Location: TBA • Cost: TBA

Greater Ocean Township Chamber of Commerce

Executive Board

President

Carol DiCola

Vice President

Nicholas Blanda

Secretary

Kathy King

Treasurer

Teri Sciamarelli

Board Members

Mike Beson

Nick Blanda

Peter Calafiore

Stu Chavis

Carol DiCola

Raj Gupta

Hortense Jatlow

Kathy King

William Larkin

Jacqueline Leiva

Teri Sciamarelli

Marie Siciliano

Luisa Vroman

Business Manager - Penny Daniels

Direct general Chamber questions
and requests for applications to the office at 732-660-1888
or email gotcc@optimum.net

GOTCC

2002 Bellmore Street, P.O. Box 656, Oakhurst, NJ 07755

Tel.: (732) 660-1888 • Fax: (732) 660-1688

Welcome New GOTCC Members

- PANERA BREAD, Ocean
- PRO FORMA ACTION MARKETING, West Long Branch

Wishing Our Members a Joyful Spring Season

The Greater Ocean Township Chamber of Commerce would like to wish all members a bright Spring season filled with joy and warmth. We wish every one a very Happy Lenten Season, Passover Holiday, Saint Patrick's Day, and Easter. May the arrival of Spring bring bliss and cheer to all!

Retailers Welcome Daylight Saving Time

By Diana Cappelluti, GOTCC Intern



With the Energy Act of 2005, daylight saving time was extended; however, Michael Downing, author of *Spring Forward: The Annual Madness of Daylight Saving Time* and professor at Tufts University, said the ritual has not been proven to conserve energy. There is a major benefit of daylight saving time: retail storeowners generally see a spike in sales.

According to Downing, consumers are more likely to shop during the daylight saving months, taking advantage of the extra hours of light. An economy in poor health could certainly use the impending daylight saving season to generate the flow of revenue. The extended light means retail storeowners can anticipate more sales, which will have many positive implications for smaller local businesses who have been feeling the strain of the slow economy.

One industry that has historically been successful during the spring months is golf, which has seen a major boost in equipment and apparel sales after daylight saving time was extended another month in 1986. Downing identified convenience stores as another industry that experiences significant increases in revenue during daylight saving.



Despite Snowstorm "Speed Networking" Chamber Breakfast Was A Great Success

In spite of one of the many snowstorms that hit the area this winter, the Chamber's Breakfast meeting at Staybridge Suites in Eatontown, on Thursday, February 25th was very well attended. Everyone enjoyed a hearty breakfast buffet and the "Speed Networking" themed meeting.

SAVE THE DATES

WEDNESDAY, MAY 26, 2010, 5-8 p.m.

22nd Annual Business & Retail Expo
at the Sheraton Eatontown Hotel

With 60+ exhibitors, food & door prizes, this Expo has something for everyone! For additional information, please contact our Chamber office, 732-660-1888.

WEDNESDAY, JUNE 9, 2010, 11:30 a.m.

Scholarship Awards Luncheon & Annual Meeting
Deal Golf & Country Club
Members: \$30; Non-members \$35

MONDAY, SEPTEMBER 27, 2010

15th Annual Golf Outing
Deal Golf & Country Club • \$275 per person

facebook

Become a Fan of GOTCC on Facebook.com

The Greater Ocean Township Chamber of Commerce has recently joined the Facebook network. Please visit our Facebook page today and become a fan of the GOTCC. Simply log onto www.facebook.com from the Internet, and access our page by entering "Greater Ocean Township Chamber of Commerce" into the search box. Please note that you must have a personal Facebook account to use the search feature. Facebook's homepage allows you to create an account quickly and easily, just follow the instructions to create your own page. Once you have access to a personal account, you may utilize the search tool to find the GOTCC. Next, click on our name to view our Facebook page, and choose the "become a fan" option.



Tim Siciliano, Real Estate Broker/Owner

Putting Ocean Wrestling on the Map

Tim Siciliano, Real Estate Broker/Owner of the well respected Gavin Agency, has another passion other than listing and selling homes. For the past 16 years, he has been the coach/coordinator of Ocean Township's Recreation Wrestling Program which is one of Ocean Township's greatest success stories.

It started when Tim's oldest son Matt (now 25) was in the 3rd grade and signed up for a new recreation wrestling program through the township. The coach of the program then was Mike Fantini. Tim remembered Mike's wrestling years at Asbury Park High School when his brother Jerry (class of 1970) wrestled for Ocean Township High School. Mike let Tim help him with coaching the 20 kids that had signed up for the program. At that time, they were only allowed to practice one day per week and could not travel to other towns to wrestle. "Only inter-squad matches were held, which was a tough way to develop a wrestling program," said Tim. "Since that time the program has grown to 45 kids, grades two through five, practicing in a padded room two days per week, with a schedule that wrestles 16 other teams from around the Jersey Shore."

The sport of wrestling is a grueling test of an athlete's inner strengths and individually. It takes a lot for a wrestler to walk on a mat all alone, in a skimpy uniform called a "singlet" and prove himself to be prepared or better prepared than his competitor. "One of the beauties of wrestling is that a child learns to rely on himself, yet it takes a "village" to teach and prepare a wrestler for that six minute match of pure strength, agility and endurance," said Tim. "This is the aspect of wrestling that I love the most...

developing the wrestler for his future and hopefully a spot on the high school team when he is older."

For the past 10 years, Ocean Township High School wrestling teams have proven that the formula is working. "OTHS presently has five student/athletes receiving part or full college tuition that is being funded from their wrestling success while in high school," said Tim. "I believe this can be traced back to the skills they learned in the "village" of the Ocean Township Rec Wrestling Program. I always have the same speech at the beginning of each season for the parents: "Little kids in a padded room - it doesn't get any better than that!"

"I owe a lot to the "village" of people who make it all work," said Tim. "Frank and Barbara D'Esposito in formatting the program; Mike Fantini for being brave enough to get it started; instructors Joey Lawlor, Roy Baker, Jimmy Loizos and Joe DiBiase for being the best in the state and expecting the best of the boys; Steve Lowy, Larry and Rochelle Menditto, Jimmy Turbeville, George Poniros, Pascal Dacruz and many, many other people over the past 16 years who have molded the kids who believed."

The wrestling program has produced many district, regional and state place winners including six state placers in 2007 which was a state record! The goal was to develop a program for wrestlers to compete with programs like those in Ocean County, which have been in existence for over 40 years. "I'd say "mission accomplished!" said Tim.

"Wrestling offers an opportunity for any child, large or small, to set themselves apart in a positive, life lesson game," said Tim. "The concept I stress to all coaches and parents is that regardless of what level of success a boy finds in this sport, it's all still just instructional and they are still just boys having fun." Even with all the fun the participants have and the success that the program has achieved, there are still many challenges ahead. "The wrestling mats are worn so badly that they are at the end of their useful life and they need to be replaced or at least reconditioned immediately," said Tim. "I understand that everyone in the school district is dealing with the current budget crunch but I hope the school can find money in the budget for this. If not, we need to find a way to raise the money before next November. I hope that together we can get this done."

One of seven brothers born and raised in Oakhurst, Tim is led in his endeavors by his wife of 29 1/2 years Myra, along with his three sons Matt, Joe and Jeff.



Garry Glisson, Catering Manager with Adam Lookner, General Manager of the Panera Bread Ocean location at Expo 2009.

Get Ready for the 22nd Annual Business & Retail Expo at the Sheraton Eatontown Hotel

WEDNESDAY, MAY 26, 2010, 5-8 p.m.

With 60+ exhibitors, food & door prizes, this Expo has something for everyone! For additional information, please contact our Chamber office, 732-660-1888.

New Jersey Natural Gas Offers Enhanced Rebates

News from the SAVEGREEN programs is available from New Jersey Natural Gas to help both residential and commercial customers save on the cost of energy-efficiency upgrades.

Residential customers who upgrade or replace a furnace or boiler could be eligible for up to \$1,200 in rebates as well as additional incentives. The first step is to install a furnace with an annual fuel utilization equivalent (AFUE) of 92 percent or greater, or a boiler with an AFUE of 85 percent or greater. Then, call NJNG at 1- 877-455-NJNG and schedule a FREE home energy audit, a \$125 value. Apply for a \$300 WARMAdvantage rebate from New Jersey's Clean Energy Program and an additional \$900 Enhanced Rebate from NJNG. Residents may then be eligible for up to \$1,000 of air sealing work at no cost. For furnaces with an AFUE of 95 percent or greater and boilers with an AFUE of 90 percent or greater, you may also be eligible for up to \$1,500 in federal tax credits. Residents who installed qualifying equip-

ment on or after September 8, 2009 are eligible to apply for rebates.

For commercial customers, SAVEGREEN offers benefits through Direct Install, the newest program offered under NJ SmartStart Buildings. Direct Install was created for existing small to mid-sized commercial and industrial facilities with a peak electric demand that did not exceed 200 kilowatt (kW) in any of the preceding 12 months. Direct Install will evaluate, update and replace outdated equipment with energy-efficient alternatives and pay up to 80 percent of the cost! Systems and equipment addressed by the program include lighting, heating, cooling and ventilation, refrigeration, motors, natural gas and variable frequency drives. With these incentives, an upgrade project can pay for itself in less than two years.

For more information contact Susan Ellman of New Jersey Natural Gas at 732-378-4924 or sellman@njng.com.

Please join us

Business Card Exchange

Promote your business & yourself while you socialize

Thursday, March 25, 2010

5:30 - 7:00 pm

TAKARA STEAK HOUSE*
1610 Route 35 South, Oakhurst



1/2 PRICE BEER, WINE & MARTINIS

Passed Appetizers

\$10 Members - \$15 Non-members

If you renew your membership for 2010 or join the Chamber that night you can enjoy this networking event for free.

We accept VISA & MasterCard for membership dues in addition to cash/checks at the door!

On the evening of the event, please have your business card and exact change/check ready to help facilitate registration

Remember to bring plenty of business cards!

- **Your pre-registration is suggested and appreciated.**
- Please call 732-660-1888, or email gotcc@optimum.net, with the names of people attending so nametags can be available.

*** Takara Steak House is offering a generous discount off their Hibachi Dinner special if you stay for dining following this networking event.**

Ocean Township Library

701 Deal Road, Ocean, NJ 07712 (732) 531-5092

Library Hours: Monday 10-9, Tuesday 9-9, Wednesday 9-9

Thursday 9-9, Friday 1-5, Saturday 9-5*

www.monmouthcountylib.org

April 2010 Events at Ocean Township Branch Library:

Events for Children:

Thursday, April 8th at 4 PM

Recycle, Reduce, Reuse for children ages 5 and up.
Learn about recycling and transform everyday objects into reusable items.

Thursday, April 15th at 4:30 and 5 PM

Come read to the therapy dogs for children ages 5 and up.

Thursday, April 22nd at 4 PM

Eco-Friendly Magic Show for children ages 5 and up.
Magic, fun, and learning about what we can do to be green and create a healthier planet.

April 1st to 29th

Township Library Complex and Ocean Township Library to co-sponsor a Read-a-Thon to support the library garden project. Program kickoff is Thursday, April 1 from 2 to 6 PM. A celebration party for participants will be held Saturday, May 8th at 10 AM. Call librarian for further details.

Storytimes for baby, toddler, and preschool children in session.
Please call librarian for times and availability.

Events for Teens:

Saturday, April 24th at 1 PM

Anime workshop and movie "Spirited Away" for grades 6-12.
Learn how to design and draw your own anime with artist Doug Baron.

Events for Adults:

Wednesday, April 7th at 7 PM

Adult Book Club discussion of "The Book Thief" by Markus Zusak.
Copies of book available at Circulation desk.

Wednesdays at 2 PM

Film series "Have You Seen This One Yet?"
April 7: My Sister's Keeper (2009) • April 14: Julie and Julia (2009)
April 21: Baby Mama (2008) • April 28: The Soloist (2009)

Thursday, April 8th from 6:30 to 8:30 PM

How to use the Internet to Look for a Job
Activities available for children ages 5-14 during program.

Thursday, April 15th from 6:30 to 8:30 PM

Naturalization Information Session.
Activities available for children ages 5-14 during program.