



Ocean Chamber News

Greater Ocean Township Chamber of Commerce

GOTCC EVENTS

AFTER HOURS BUSINESS CARD EXCHANGE

**EARLY AUGUST - STILL WORKING OUT THE DETAILS.
IF YOU'RE ON OUR E-MAIL LIST, WE'LL BLAST IT ASAP.
IF NOT, EITHER VISIT OUR WEBSITE, GOTCC.ORG, FOR
UPDATES, OR EMAIL US TO GET ON OUR BLAST LIST
[GOTCC@OPTIMUM.NET].**

16TH ANNUAL GOLF OUTING

**MONDAY, SEPTEMBER 12TH
JUMPING BROOK COUNTY CLUB
SPONSORSHIP OPPORTUNITIES!!
PLAY! OR JUST DINE & NETWORK!
REGISTER & PAY ONLINE 24/7! VISA, MC, D &
DEBIT! 732.660.1888 GOTCC@OPTIMUM.NET**

**23RD ANNUAL SCHOLARSHIP FUNDRAISER
COMEDY NIGHT
& MINI GIFT AUCTION
COMING IN NOVEMBER!**

**Event Updates: gotcc.org
Get on Our e-Mail List: gotcc@optimum.net**

WELCOME NEW MEMBERS

COMMUNITY HOPE FUND

CHF is a 501(c)(3) nonprofit organization whose mission is to promote youth development and support the charitable needs of our community.

Christine Hanlon, Esq. 732.790.0946. communityhopefund.org

PRESS COMMUNICATIONS, LLC

The Breeze 107.1/FM 99.7 AM Home of the No Repeat Work Week.

Rockin' Country THUNDER 106.3 106.5 FM.

B 98.5 Jersey Shore's #1 Hit Music Station. Great Gold 1410 AM WHTG.

John Furno, General Sales Manager presscommradio.com 732.919.0365 x 6213

For a more detailed description and additional contact information,
please visit our Member Directory at www.gotcc.org.

GREATER OCEAN TOWNSHIP CHAMBER OF COMMERCE

EXECUTIVE BOARD

NICHOLAS BLANDA, PRESIDENT
Aurora Financial Group

TERI SCIAMARELLI, VP
Case Design & Remodeling

KATHERINE KING, SECRETARY
Central Jersey Bank, N.A.

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Piccola Italia

BOARD MEMBERS

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EXECUTIVE DIRECTOR

KIM HORN BLANDA

MEMBERSHIP, SPONSORSHIP & EVENT INFORMATION

732.660.1888 gotcc@optimum.net www.gotcc.org

GOTCC PO Box 656 2002 Bellmore Street Oakhurst, NJ 07755

**golf...
great opportunity to relax
great opportunity to network**



**golf outing...
great opportunity to sponsor & get recognized
by golfers AND in pre-event promotions!**

**gotcc golf outing
play. sponsor. dine.**

get details...

**gotcc.org
732.660.1888**



2) Camryn Blanda and Stephanos Eugenis meet the Stilt Walker 3) Stolen Rhodes Band 5) The crew from 94.3 FM The Point. 6) Bike Show sponsor Harley Davidson of Long Branch 9) Shrimp, Shrimp & more Shrimp! Have it your way! 11) The Bike-Show 12) Classic Car Show 13) Sponsor NJ Devils Free Shoot-Out 16) 95.9 FM The WRAT
 Photo 2 by www.wordontheshore.com, Photos 4 & 12 by Kim Horn Blanda., All other photos taken by David Fesette.

ShrimpFest of Ocean an a-PEEL-ing Success!

While the weather could have cooperated a bit and given us the perfect evening on Friday, July 8th, our vendors got ready and were set to go come Saturday afternoon!

ShrimpFest saw thousands of visitors between Saturday and Sunday, July 9th and 10th and was a great success. The Chamber's inaugural event included over 100 vendors, including 25 restaurants that served everything from beverages and desserts, to BBQ and Cajun, pizza and burgers, Greek and Seafood, zepoles and fresh fruit; but most importantly SHRIMP! There were fried shrimp, skewered shrimp, shrimp crepes, shrimp in the rough, dirty shrimp and many more shrimp creations. And the crowds were enjoying them all!

We had all kinds of interesting vendors including handmade crafters of air chairs (we all want one!!), and sea grass hats, to a variety of jewelry, radio stations, clothing, knick knacks, and more.

Music filled the air when the Matt Wade, Stolen Rhodes, Rock and Roll Chorus and The Fuzz Bands all played to the joy of the crowds. Unfortunately Random Test Reggae did not get the chance due to Friday's storm. Local DJ and Stone Pony sound man Bacardi Arty performed in between acts.

For children there were stilt walkers, rides, rock climbing and free face painting. The

NJ Devils had an amazing giant inflatable with an interior hockey shoot game, and gave out NJ Devils tattoos and posters.

For motorcycle enthusiasts, there was a Ride-In Bike Show, sponsored by Harley Davidson of Long Branch, originally scheduled for Friday night, which had been postponed to Saturday evening due to the weather. After notifying the media of the postponement, it was amazing to have over 150 bikes show up! Prizes were awarded in 5 categories: Sport, Antique, Touring, Custom and People's Choice. Even novices enjoying looking at these beauties. And Harley took photos of anyone who wished on their featured bike.

On Sunday, there was a Ride-In Classic Car Show. This show also awarded prizes in 5 categories, pre-1950, 1950-1959, 1960-1969, 1970-present and People's Choice. These cars were stunners, leaving everyone in awe.

Shortly, we will feature a photo gallery on our Website, www.gotcc.org.

We appreciate three groups who came out and helped us park thousands of vehicles over the weekend: Friends of Mya, the OTHS Ice Hockey Team (self-supporting) and Ocean United Fusion and Cyclones Traveling Soccer Teams. They raised funds for their just causes by asking for \$1 donations per car; and we thank our patrons

for supporting them. While they braved the pouring rain for hours on Friday evening, Friends of Maya did not fare well due to the weather. Anyone wishing to make a donation for 8 year-old Ocean resident Mya Lin Terry, is suffering from an Acute Myelogenous Leukemia relapse, among other issues, and is currently in St. Jude's Hospital fighting for her life, please visit www.caringbridge.org/visit/myaterry.

No big event can happen without the support of sponsors. We thank our sponsors, NJ Press Media/Asbury Park Press, 94.3 FM The Point, NJ Devils, 95.9 The WRAT, Coors Light, Magic 100.1, Rt 35 Sansone Ford, Lincoln, Mercury, Garden State Menu, Rockin Country Thunder 106.3 106.5, The Breeze 107.1 99.7, World Volkswagen, Super Foodtown, Living Media and The Berkeley Oceanfront Hotel.

We would like to thank the Township of Ocean Mayor and Council, and everyone in all the departments and organizations who helped us, including Township Manager Andrew Brannen, Donna Shepigla and the Community Celebration Committee, Township Clerk Vincent Buttiglieri and Deputy Township Clerk Jessie Joseph, Recreation Director, Kathy Reiser, Police Chief Antonio V. Amodio, Jr. and his entire department including Captain Neil Ingenito, Traffic Safety Officers Timothy Macom

and Casey Larrison, Lieutenant Kevin Faller and Sergeant Timothy Torchia, Code Enforcement Official Thomas Caruso, Sr., Captain Doug Williams and the Oakhurst First aid Squad, Mark Disakias and the Department of Public Works Department, Fire District #1 and Chris Pujat and Carlo Galella, a true gentleman. We hope that we have not missed anyone.

And we wish to thank all our volunteers, who helped make ShrimpFest a reality, including Bill Bintliff and Donna Carotenuto for organizing and running the Bike and Car Shows, Jordan Blanda, Camryn Blanda, Scott Emerson, Glenn Tibbetts, Steven Tibbetts, Richard Giardina, Brandon Leiva, Hally Romans, Rich Romans, Marcy Spiegelman, Carl Preston and Board Members Nick Blanda, Teri Sciamarelli, Kathy King, Lois White, Dr. Stuart Chavis, Mayor William Larkin, Thomas Madden, Esq., Robert Collins II, Kim Rise Somerville, Michelle Tibbetts, Marie Siciliano, Jacqueline Leiva, Nicholas Gradone and Brandi Landgraff.

In case you were wondering, our 50/50 generated \$1153 for the lucky winner Bill Pamlin.

We hope you enjoyed ShrimpFest. We look forward to making it bigger and better next year! If you have any comments, please email us at gotcc@optimum.net.

M&N ON KN



1) Chef Gordon Ramsay with Lexi (left) and Sam Farber, daughters of owner/chef Michael Farber 2) Chef/Owner Michael Farber
3) Chef Gordon Ramsay with Liz Jeressi and Lou Russo of 94.3 FM The Point's "Lou & Liz Show" 4) New rustic beach décor
5) The new décor includes a Ramsay designed sign 6) The new décor in the window room

Imagine - flying from Monmouth County to LA on a Saturday evening to have dinner with Prince William and Kate, J Lo, Barbra Streisand, Tom Hanks, Nicole Kidman, James Gandolfini and many other top celebrities; hopping on a plane back to NJ after dinner, running a 15 mile race in the morning, working all day and night, making a radio appearance, visiting a local business working another very long day and night and then hopping on another plane at 3 a.m. Exhausting! Exciting! Both!

That is exactly what TV sensation and 3-star Michelin rated chef, Scottish-born Gordon Ramsay did when he was in town July 10th-12th to film an episode of his smash hit TV show "Kitchen Nightmares!" The restaurant was Mike & Nellie's, located on Highway 35 in the Oakhurst section of town, owned by Chef Michael Farber.

The KN crew blew into town about a week earlier, complete with a string of RV's, trailers other assorted vehicles, tents and equipment. The Township was abuzz with people clamoring for reservations.

For those few who are unfamiliar with Gordon Ramsay, he is a force to be reckoned with - owner of many top-rated restaurants around the World and star of several TV shows in the UK, and three in the US - Hell's Kitchen, Master Chef and Kitchen Nightmares. Also known as a perfectionist,

he often flies off the handle when pushed too far. Each episode of KN focuses on a different family-owned restaurant in distress. Chef Ramsay revamps their menu re-trains the staff and the owners; while his crew renovates it overnight. They help with the promotion of the restaurant by virtue of Chef Ramsay's name. In July, KN filmed 3 episodes in New Jersey.

Mike, a long-time GOTCC member and supporter, was selected after his daughters Sam and Lexi, contacted the show. In April, the show rolled into town to audition them. They passed; and the rest is history.

On Tuesday morning, Chef Ramsay gave Sam and Lexi an address where they were to meet him. They had no idea where they were going, until he arrived and told them they would be interviewed on a live radio program - "The Lou & Liz Show" 94.3 FM The Point. "He told us that we had to do the show alone," Lexi said, "but then he came in with us, and didn't stop cracking everyone up," she added.

Mike & Nellie's had previously served steaks and Italian themed seafood. Sam said "My dad's always wanted a steakhouse. It has been his life's dream." Over the years, the menu and decor aged and needed a new edge and revitalized reputation. Enter Chef Ramsay. The restaurant was remodeled overnight, incorporating a rustic-beach theme - out went the old gold booths and

brown chairs, in came fresh tables and chairs, a new color-scheme, carpet and decor. Even a brand new logo and sign out front "M&N" Mike & Nellie's Steakhouse. The new a la carte menu was scaled down, now featuring fewer items with high-quality steaks and fresh seafood.

Sam said that the morning of the "reveal" [KN-speak for when the family and staff get to see the newly renovated restaurant] "Every one of us cried, it was amazing! We all love it!" "We also want to thank our mother, Robin, for all of her support behind the scenes."

According to the girls the 6'1" Chef Ramsay was a great guy. Sam said he was "hilarious and very cool; and he really cared about us." Mike said that while there were some "Ramsay moments" in the kitchen, that they were never directed at him.

At the time of this writing, Chef Ramsay left early this morning. This afternoon, GOTCC President, Nick Blanda, VP, Teri Sciamarelli and Secretary, Kathy King presented Mike with a new membership plaque to match his new restaurant.

We all wish Mike, Sam, Lexi and staff the best with their new Ramsey-fied restaurant! Watch for the show to air on Fox 5 sometime in September when the new season of KN begins.

Chamber Gets "Bumped" for Prince William!

Yes, it's true. The Duke and Duchess of Cambridge have indirectly bumped the GOTCC! We realize that if you have to get bumped, it's not too shabby to get bumped by the Duke and Duchess of Cambridge! Chef Ramsay was scheduled to be at M&N's on Saturday, however due to his junket to LA, he arrived on Sunday. When the KN crew flew into town they saw the billboard for the GOTCC's ShrimpFest. Then they saw SF postcards at the bank. Then they got a phone call from us asking for Chef Ramsay and Mike to come to ShrimpFest to sample their new menu; something often done on KN. Several producers came to ShrimpFest over the course of the weekend, even during Friday night's torrential downpour! They took lots of photos and really wanted Chef Ramsay to come to talk to the locals; another typical Ramsey adventure. However, since he arrived on Sunday and his first service was at 4 pm, he did not have time to get to ShrimpFest since it opened at 2pm. The producers and all the GOTCC volunteers working SF were disappointed, but it was still exciting for our town, and we are all happy for Mike and his family. Many Chamber members were able to get dinner reservations for the filmings. Watch out for M&N's homemade steak sauce. It is killer and needs to be bottled for purchase! Come on Mike!

PUBLICIZE!

Congratulations to Ocean Township Mayor William F. Larkin, a GOTCC founding member and long-time Board Director, for being **the longest serving governing body member in Ocean Township**. By the end of this term, he **will be the longest serving mayor**. Bill began serving on the Council in 1991 and as Mayor in 2002.

New Jersey Natural Gas Company has been selected by the Board of Trustees of CPC Behavioral Healthcare as their **2011 Corporate Good Neighbor Award** recipient; selected because of their exemplary support of the non-profit community as a whole through thoughtful financial contributions and the generosity of employee volunteerism and in-kind gifts. The award will be presented at CPC's annual benefit on July 22nd. For more information please visit www.njng.com.

Brenda Wityk has been named President of the Ocean Township Historical Museum after eight years as a member, including two as Museum Director. She follows Virginia Richmond, who served as President for ten years. Brenda plans to keep the museum viable by continuing its many fund-raisers and exhibits, keeping up its artifacts and building the research library. Visit them at **703 Deal Road** in front of the new library or www.oceanmuseum.org.

Did you know that **GOTCC members receive a 10% discount on advertising in The Coaster**? They are currently prepping their "Back to School" issue, which will hit the stands on August 18th. For details contact **Leah** at **732.776.3010 ext. 111**.

Our condolences to Ellen Carroll, Editor, and her mother **Doris Carroll**, columnist and co-founder of **The Coaster newspaper**, and the entire Carroll Family, on the recent passing of the **Carroll family Patriarch Robert Carroll**. He and his wife of 61 years founded **The Coaster** in 1983. Bob served in WWII and graduated from Villanova College. He began his career with the Freehold Transcript, and later at the Philadelphia Inquirer, NY Daily News and Asbury Park Press.

Football season is right around the corner **105.7 The Hawk is the exclusive Monmouth-Ocean broadcaster of this season's Jets games**. Sponsorship packages are limited, so contact Michelle Hurley at 732.897.8282 ext. 234 ASAP to get a copy for your review.

The Actor's Workshop - A Theatrical School - will be having their Grand Opening Celebration "Knight of Stars" on Wednesday, **July 27th from 6 - 8 pm** at their new school located at 76 Monmouth Road in Oakhurst. Join them for food, refreshments and magical entertainment. For more information

please call **732.695.3902** or email actorsworkshoppresents@gmail.com.

Quickie Print & Copy Shop has relocated their Oakhurst facility to **Cobblestone Village**, off West Park Avenue in Ocean. Their new address is **827 West Park Avenue, Ocean**. Reach them at **732.531.8860** or ocean@quikieprint.com.

The **Chiropractic Health Center has moved and changed their email address**. They are now located at **1633 Highway 35 North, Unit 4, Oakhurst, NJ 07755**. Their new phone number is **732.531.0999** and email address is drposture@optonline.net.

It's not too late to enroll your child in Mathnasium's summer program. With convenient morning and afternoon hours in their learning center, under the one-on-one supervision of a NJ State certified math teacher, your child can become well trained in a relatively short time. Call, email or visit their Website for information: **732.493.6284**, ocean@mathnj.com or www.mathnj.com click on Ocean.

The **GOTCC wishes to thank Mirco Kaja, proprietor of Kaja Custom Builders**, Oakhurst for their assistance with our recent ShrimpFest. Reach Kaja Customer Builders, please call **732.663.1117**.

Did you know that **LADACIN Network**, formerly known as Cerebral Palsy, **offers day care for children age 3 months to 6 years**? The **Give and Take Child Care Center** is located at LADACIN's Schroth Center, 1701 Kneelely Blvd. in Wanamassa (Ocean); and is a State licensed facility with well-trained, knowledgeable and caring staff, and nurses, that is **available to special needs children and typically developing children**. They provide a safe and nurturing environment with activities planned to promote the development of language, thinking, curiosity, large and small muscle skills, self-esteem and cultural awareness. Hours: Monday - Friday from 7:30 am - 6 pm. Visit www.ladacin.org or email childcare@ladacin.org. Upcoming LADACIN events: **Lakewood BlueClaws Baseball Game, August 7th** - tickets \$10 call **732.493.5900** and the **Ryan Bell Memorial Walk and Wheel-A-Thon, September 18th** at **Brookdale Community College**.

Ocean Township Mayor William Larkin has announced that the Township of Ocean will host its 2nd annual **Mayor's Charity Ball on Saturday, October 22nd** at the Renaissance in Ocean Township. The theme of the black-tie optional evening will be the "Great Gatsby" era, and it will include music, dancing, a silent auction, sit-down dinner and open bar. The chairs

PRESIDENTIAL PAUSE

Our committees have succeeded in promoting business and providing venues for GOTCC members to meet, mingle and grow their businesses. Starting with our Wine & Chocolate Tasting in February, local businesses had an opportunity to meet the Chamber Board of Directors, and we got the opportunity to meet them and members of the residential community whom we serve. Many of you took advantage and became members that night; and some of you are now sitting on committees that are responsible for a lot of our success this year.

In May we provided another great opportunity for local businesses to showcase themselves - our Annual Business & Retail Expo. It was a really nice affair. Sixty businesses took advantage of the opportunity by sponsoring and/or exhibiting; and many others showed up to take advantage of a great networking event to promote their business. All the feedback was positive. It was a win-win situation.

In July, local restaurants, crafters and business vendors had a huge opportunity to promote their business by sponsoring or participating in the ShrimpFest of Ocean presented by the GOTCC. Heavily promoted in every possible manner, our 3-day festival was the destination for thousands of families from all parts of the tri-state area. Palatia Park was filled with the aroma of all kinds of interesting shrimp preparations, crab cakes, sausage & peppers, gyros, pizza, BBQ, seafood, zepoles and more. The music flowed from opening till closing. People really enjoyed themselves. We are now planning for next year.

As we move forward, September is the Chamber's 16th Annual Golf Outing, which will be held this year at the beautiful Jumping Brook Country Club. You can volunteer to work on the Golf Outing Committee, be a sponsor, play or just join us for an impressive dinner. Consider getting your company noticed for a good cause.

I hope you see the point. Our Chamber is on the move, and we would love to have you join us.

Hope to see you at our next After Hours Business Card Exchange. The details will be forthcoming shortly, so stay tuned for an email blast, or check our Website gotcc.org. Let us know if you are not on our email blast list and would like to be included: gotcc@optimum.net.

Enjoy the summer

Nicholas A. Blanda, CMB NMLS #227173

President, GOTCC

Senior Loan Officer & Reverse Mortgage Specialist
nblanda@auroralending.com

are GOTCC member and past-president, **Christine Hanlon, Esq.**, and **Priya Mattson**. For more information or to become a sponsor, please contact the **Human Services Department** at **732.531.2600**.

Brookdale Community College is offering **free courses in MS Word I and II, MS Excel I and II, Outlook, Business Writing that Works and World Class Customer Service**, through a State grant administered by the NJ Business and Industry Association. Dates are available in July, August and September at the Lincroft, Wall and Western Monmouth BCC campuses. You may apply for more than one class, and must pre-register and receive a letter of confirmation. Participants must also be working a minimum of 20 hours per week and must be paid for their time in class. Public employees are ineligible. Business owners and those who do not pay into NJ unemployment insurance are not eligible. You may participate in an existing class; or may create your own group of 12 or more. Contact **Jim McCarthy@brookdaleecc.edu** or 732.224.2186. Enroll online at <http://www.brookdaleecc.edu/pages/2800.asp>.

Paduano, DiTommaso & Golda, Certified Public Accountants and Consultants, located on Monmouth

Road in Oakhurst offer a monthly publication entitled "CPA Client Tax Letter." It is filled with valuable tax-oriented tips such as; Choosing the Right 401K, Avoid higher Medicare premiums, With Savings Bonds, Prepaying Tax May Be a Good Tactic. To receive a copy, contact **Bill Golda, CPA** at **732.531.4100** or bill@pdgcpa.com.

Excel Travel's newest tips. For those of you who cannot leave the country without your favorite electrical device and appliance, or interested in finding out exactly what airline they are flying on [code sharing] respectively. The links are <http://www.consumertraveler.com/columns/coping-with-electrical-devices-while-traveling/> and <http://www.consumertraveler.com/today/be-careful-using-two-airlines-for-an-one-trip-%E2%80%94-a-schedule-change-may-cost-you-big-time/>. To reach **Ted Friedli**, proprietor of Excel Travel call or email **800.EXCEL-88** or goaway@exceltravel.com. Visit their Website for a wealth of valuable information www.exceltravel.com.

Take advantage of Publicize! Please send your submissions to gotcc@optimum.net and we will print them space permitting.