

BENEFITS OF GOTCC MEMBERSHIP

When consumers know that a small business is a member of the Chamber of Commerce, they are:

45% More Likely to Think Favorably of it; and
63% More Likely to Purchase Goods and Services from Them in the future.

LOW COST AND FREE NETWORKING EVENTS:

- **Breakfast, Lunches and After Hours, to suit all schedules!**
- **Round-Robin Introductions: 30-Second “Commercials” for Instant Recognition!**
- **Event Speakers on Timely Marketing Topics -Take Your Business to the Next Level!**
- **Personal Introductions if Requested!**
- **Joint Events with Other Area Chambers!**

FREE EMAIL MARKETING ACCOUNT FOR MEMBERS - ANNUAL SAVINGS \$153!

- **For Members with up to 1,000 Contacts - for Up To 7 Campaigns Per Month!**
- **With #1 Email Marketing Provider - Benchmark Email - Free 24 Hr. Tech Support!**

NEW! “POWER OF ONE” ANNUAL MEMBERSHIP FOR SINGLE PERSON BUSINESSES - ONLY \$100!

FREE MONTHLY PROMOTION OF YOUR BUSINESS IN OUR NEWSLETTER & ONLINE!

- **Mailed via USPS to 12,000 Homes and All GOTCC Members!**

MONTHLY NEWSLETTER: VALUABLE CONTENT TO HELP YOUR BUSINESS GROW!

- **Informational Articles on Business Marketing and Cost-Savings**
- **“Tech Talk” - Plain English Technical Information Small Businesses Must Know!**
- **Event Calendar and Coverage**

LISTING, DESCRIPTION & LINK IN OUR SEARCHABLE ONLINE MEMBER DIRECTORY!

SHOW YOU SUPPORT THE BUSINESS & RESIDENTIAL COMMUNITY!

SPONSORSHIP OPPORTUNITIES TO SIGNIFICANTLY INCREASE YOUR PRESENCE in both the Business and Residential Communities!

ENGRAVED MEMBERSHIP PLAQUE AND WINDOW/DOOR DECAL!

USE OF THE GOTCC LOGO ON YOUR WEBSITE, EMAILS AND PRINTED MATERIALS!

MODERATELY PRICED MEMBERS-ONLY EMAIL BLASTS!

OPPORTUNITY TO GET INVOLVED IN COMMITTEES!

Make New Connections while Helping the Chamber and the Community!

10% ADVERTISING DISCOUNT IN “OCEAN TODAY” AND “THE COASTER”!

PROMOTE YOUR BUSINESS - DISPLAY YOUR BROCHURES IN OUR OFFICE!

POST NEWS ARTICLES ON OUR WEBSITE!

REPRESENTATION WITH LOCAL GOVERNMENT!